

COMMERCE

# Rolls-Royce pulls director of design from BMW Group

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*Domagoj Dukec will assume the role on Oct. 1, 2024. Image credit: Rolls-Royce*

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By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

British automaker Rolls-Royce is beginning a new era of high-end artistry with an addition to its senior leadership team.

Effective Oct. 1, 2024, Domagoj Dukec will step in as the company's director of design, succeeding Anders Warming's three-year tenure. Mr. Warming will take on another role within Rolls-Royce's parent company, the BMW Group.

"Anders Warming has had a substantial and lasting impact on our marque during his time as Director of Design of Rolls-Royce Motor Cars," said Chris Brownridge, CEO of **Rolls-Royce Motor Cars**, in a statement.

"His wealth of experience and creativity have instructed our future aesthetic direction; Anders will be greatly missed by the global Rolls-Royce family, but I know he will thrive in his new role," Mr. Brownridge said. "To build on Anders' achievements and take our thrilling future motor cars into the next era, we're delighted to welcome Domagoj Dukec to the Home of Rolls-Royce.

"I know he will find great inspiration in realizing our clients' dreams and aspirations, while working closely with the immensely creative and talented Rolls-Royce design team."

## Changing lanes

Mr. Dukec has more than 20 years of experience in senior-level automotive design.

During that time, he has worked for various automakers, serving as BMW's head of design for the past five years. As an alum of the Pforzheim School of Design in Germany, the professional counts a career that spans several countries, including positions in France, Brazil, and Spain.



*During his tenure, Mr. Warming introduced the Spectre model and updated versions of the Cullinan and Phantom. Image credit: Rolls-Royce*

Now, he takes the reins at Rolls-Royce, bringing his own bespoke flair to the storied luxury staple. Meanwhile, Mr. Warming will take on new responsibilities as head of California-based creative consultancy Designworks, BMW Group Advanced Design and Design Identity.

Earlier this year, South Korean automaker Genesis added a former Apple product director to lead its research and development division ([see story](#)).

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