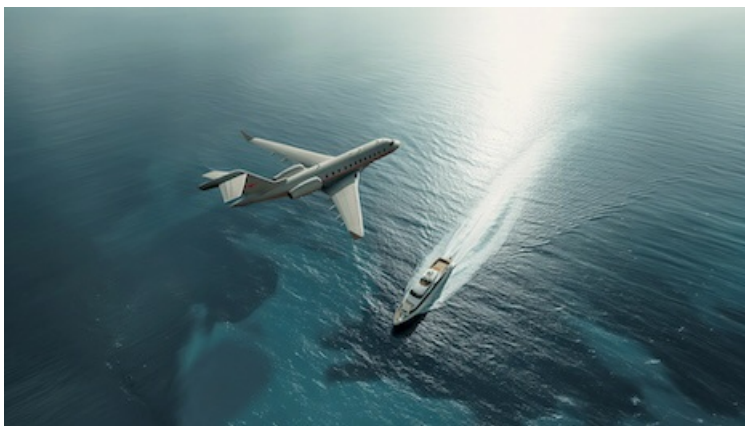


TRAVEL AND HOSPITALITY

VistaJet expands member-exclusive luxury travel offerings

August 23, 2024



New Private World voyages are coming soon. Image credit: VistaJet

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Private aviation company VistaJet is celebrating one of its services reaching a major milestone.

The business' member-exclusive Private World luxury travel programming is receiving new experiences in light of the initiative's 20th anniversary. Botswana, Ecuador and Mozambique are just a few of the locales spotlighted within the tailored, high-end getaways.

"We see Private World as an enriching service for our Members' lives," said Matteo Atti, chief marketing officer at [VistaJet](#), in a statement.

"They trust in us as they fly to the world, and we want to ensure every second, from booking a flight to experiencing an unforgettable moment, is exceptional," Mr. Atti said. "The future is out there, and we want to discover it with them."

Taking off

Five freshly curated experiences are a part of the new Private World voyages.

In partnership with LVMH-owned hospitality group Belmond, VistaJet is taking guests on two separate excursions in Botswana, including a hike through the landscapes surrounding Eagle Island Lodge and a canoe voyage through the wetlands, seeing wildlife, such as hippos, in their natural habitat.



The company is rolling out a series of globetrotting adventures. Image courtesy of VistaJet

The Cacao Club, a natural-chocolate curation team, will guide visitors through the Amazon rainforest, touring cacao plantations, harvesting plants, trying luxury candies and experiencing curated, personalized culinary menus crafted by skilled chefs.

With the support of five-star hotel Kisawa Sanctuary in Mozambique, travelers will be able to take part in a helicopter flyover of the Bazaruto Archipelago National Marine Park, witnessing the travel of whale pods.

Situated in the heart of the Champagne region, guests will travel to Mareuil-sur-y, France, and experience a tour of the French beverage maker Champagne Billecart-Salmon's estate following a private dinner service hosted by Mathieu Roland Billecart, the company's CEO.

Lastly, in New York, members will be able to attend The Bridge, an invite-only classic car gathering held at the Bridgehampton Race Circuit.

VistaJet also recently unveiled another Private World getaway to the Mid-Autumn Festival in Maui, Hawaii ([see story](#)).

© 2024 Reliance Relocation Services, Inc. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.