

APPAREL AND ACCESSORIES

Saks reveals exclusive collaborative capsule with Beetlejuice Beetlejuice'

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Items inspired by the upcoming film are now on sale. Image courtesy of Saks

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

U.S. retailer **Saks** is rolling out the red carpet for a Hollywood partnership.

Los Angeles-based fashion house **Rodarte** is crafting a collaborative capsule inspired by the upcoming Warner Bros. film *Beetlejuice Beetlejuice*; the release is available exclusively at Saks. Rodarte's founders, designers and sisters Kate and Laura Mulleavy, created the clothing pieces, which include dresses, t-shirts and crewnecks.

"The original *Beetlejuice* is one of our favorite films and we knew we would work the stripe pattern into a romantic silhouette," said Kate and Laura Mulleavy, in a joint statement.

"We called upon details intrinsic to the Rodarte world, and at home within the film's aesthetic," they said. "We love the mixture of Gothic romance and tailored, avant-garde styles.

"We started with a color palette and played with puff sleeves, bows, lace and tie-dye techniques."

Undead dress

Rodarte crafted six bespoke pieces inspired by the film.

The capsule is comprised of a velvet maxi dress, sequined halter gown, striped slips and tie-dyed casual wear. Each item aims to capture *Beetlejuice Beetlejuice* director Tim Burton's iconic avant-garde, macabre aesthetic.



Looks inspired by the film have taken over Saks' window displays. Image courtesy of Saks

Released this week, the collection is available exclusively at Saks. The pieces can also be purchased on the retailer's e-commerce portal and on Rodarte's website.

Rodarte is far from the only luxury brand launching collections inspired by the film, as Russian jeweler Fabergé unveiled a set of rings created in collaboration with Mr. Burton and the film's costume designer Colleen Atwood.

Releasing in theaters on Sept. 6, 2024, *Beetlejuice Beetlejuice* marks the high-end space's latest crossover with Hollywood following a summer of activations ([see story](#)).

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