

FINANCIAL SERVICES

American Express to bring Centurion Lounge to Salt Lake City

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The company is the first credit card issuer to reveal plans to build a proprietary lounge at Utah's busiest airport. Image credit: American Express

By EMILY IRIS DEGN FOR LUXURY DAILY NEWS SERVICE

American Express is bringing new perks to travelers in the Western United States.

Come 2025, the company is landing a Centurion Lounge at Utah's Salt Lake City International Airport in Concourse B. With exclusive amenities for eligible cardholders, the 16,000-square-foot space will offer relaxation, dining, beverages, a wellness room and an outdoor terrace that boasts views of the Wasatch Mountains.

"American Express has strong roots in the Salt Lake City community. It's home to many of our colleagues and card members and a popular vacation destination for U.S. and global card members" said Audrey Hendley, president of **American Express Travel**, in a statement.

"The new Centurion Lounge will give eligible card members a taste of what this beautiful destination has to offer and feature premium amenities for all types of travelers."

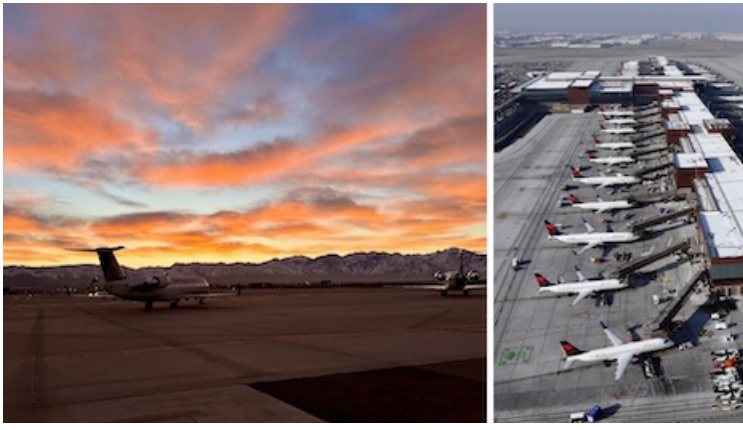
Touching down in Utah

With this announcement, American Express is officially the first credit card issuer to reveal plans to build a proprietary lounge at Utah's busiest airport.

Next year, when the construction touches down at the new Concourse B, the build will be part of the fourth phase of the travel hub's redevelopment program. Once the lounge is open, card members will find luxury amenities, food and beverages, artwork and regionally-informed design details.

A full bar with nonalcoholic and alcoholic drinks will mix refreshments off a bespoke cocktail menu and wine list, and a coffee bar will serve caffeinated beverages with locally roasted beans. Hot breakfasts, rotating main courses, sides, soups, salads and desserts will be presented daily in the lounge by an unnamed award-winning chef.

On the outdoor terrace, travelers can warm up or cool down thanks to heaters and fans for every season, taking in vistas of the airfield and nearby mountains.



While there is already a Centurion Lounge nearby in Denver at the third-busiest airport in the U.S., the Salt Lake location could reel in recreational travelers. Image credit: Salt Lake City International Airport

Inside, armchairs, cafe seating, quiet workspaces, dining banquettes and a dedicated wellness room provide a range of settings for guests.

Signature amenities include restrooms, a shower suite, private phone and meeting rooms, outlets and USB ports, a private nursing area and complimentary high-speed Wi-Fi. Member service professionals are also ready to provide assistance.

Although the company has 30 Centurion Lounges worldwide, the Salt Lake City location has special significance. The American Express National Bank headquarters are in Sandy, Utah, and since 2019, the organization's Center for Community Development has given more than \$500 million in loans, investments and grants to help the state's small businesses grow.

The capital of Utah is a popular pick for vacationers looking for skiing opportunities, national parks, cultural festivities and sporting events. Delta Center, the Jazz National Basketball Association franchise's home base, is part of the American Express Venue Collection, which provides card members with benefits such as exclusive entrances and concession discounts.

"We are thrilled to welcome the Centurion Lounge to the new SLC International Airport," said Bill Wyatt, executive director at the Salt Lake City International Airport, in a statement.

"Guests will enjoy what promises to be an inviting atmosphere to relax and refresh during their journey," Mr. Wyatt said. "We're excited to work with American Express to bring this never-before-seen offering at SLC to life."

Just as this year has already seen multiple Centurion openings ([see story](#)), 2025 will too, with a lounge coming to not only Salt Lake City but to Tokyo's Haneda Airport as well. Located on the fourth floor of the third terminal, the site will nod to Japanese craftsmanship through its decor, artwork and furnishings.