

The News and Intelligence You Need on Luxury

REAL ESTATE

Versace to spearhead design of luxury villa development in Spain

August 1, 2024



The soon-to-be-built, 21,500-square-foot villas will feature exclusive decor, courtesy of Versace Home. Image credit: RGZ Developers

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Italian fashion label Versace is working with Spanish high-end real estate construction business RGZ Developers.

The pair have announced plans to collaborate on the design of eight luxury villas set to be built in Marbella, Spain. Upon completion, the homes will feature exclusive decor, courtesy of Versace Home.

Luxe locale

In addition to interiors, Versace's home and lifestyle design arm is spearheading flooring, kitchens and bathrooms for the project.

The soon-to-be-built, 21,500-square-foot villas will house multiple pools per property, one of which the companies state will be "heated and connected to one of the exterior," as well as expansive private gardens, personalized wellness centers, a state-of-the-art 24-hour security system overseen by artificial intelligence and other "five-star" services.

The properties are all located within a gated community in Marbella's Nueva Andaluca neighborhood.



Each Marbella-based villa will feature panoramic views. Image credit: Versace

Upon completion, the homes will mark the first time Versace has participated in this type of project in mainland Europe, following previous launches in the Middle East and Asia.

Once listed, the new villas will be priced at more than \$10 million. Details regarding availability have not yet been announced.

Several other luxury brands have revealed high-end housing developments in the past eight months.

Last December, British automaker Bentley provided interior designs for a series of new constructions in Dubai (see story); Italian fashion house Dolce & Gabbana followed suit in the spring, unveiling plans for a branded residential complex in Miami (see story).

© 2024 Reliance Relocation Services, Inc. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.