

EVENTS/CAUSES

# F.P. Journe extends philanthropic support for Paris Brain Institute

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*The Swiss watchmaker is celebrating two decades of partnership with the nonprofit foundation, and will further resource neuroscience research through 2026. Image credit: F.P. Journe*

By LUXURY DAILY NEWS SERVICE

Swiss watchmaker **F.P. Journe** is marking the 20-year anniversary of its partnership with the **Paris Brain Institute at Paris Boutique**.

The horological house is backing the French organization's neuroscience research. Extending its support to include the Research and Development Unit, now called RnD Unit F.P. Journe, the maison is helping it acquire the latest equipment and recruit engineers through 2026.

## Time for care

The Paris Brain Institute is situated within the city's Piti-Salptriere Hospital.

Home to doctors, patients, entrepreneurs and researchers, the site brings together everyone needed for the quick development of nervous system pathology treatments. F.P. Journe has provided this effort with funding for two decades, making the brand the longest-serving private partner.

Since 2008, 30 percent of all profits from Centigraphe timepiece sales have been donated to the Paris Brain Institute. Unique auction offerings and other avenues likewise boost the center's large projects.

## *F.P. Journe and the Paris Brain Institute celebrate 20 years of partnership*

This month, an event was hosted to acknowledge the support. Collectors, founders of the research facility and Francois-Paul Journe, the man behind the watchmaker, were in attendance.

Others in luxury apparel and accessories are dipping toes into healthcare collaborations.

Among them is U.S. fashion group Ralph Lauren. In April 2023, the company opened the Ralph Lauren Center for Cancer Prevention at Georgetown Lombardi Comprehensive Cancer Center.

Taking an innovative approach to individualized care and education, the center focuses on equitable treatment for the historically underserved neighborhoods of southeast Washington D.C. ([see story](#)).

Another location brings this work to the West Coast ([see story](#)).

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