

HOME FURNISHINGS

# RH installs new retail concept in Palo Alto

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*The new storefront houses an RH Interior Design Studio. Image credit: RH*

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By LUXURY DAILY NEWS SERVICE

California-based luxury home furnishings company RH is debuting a new space in Silicon Valley.

The brand's 60,000-square-foot complex is now open and offers one of the world's largest collections of high-end home goods. RH Palo Alto, The Gallery at Stanford, continues the company's ongoing retail expansion effort, containing several hospitality-powered shopper attractions.

"RH Palo Alto reflects our commitment to creating architecturally inspiring and immersive spaces that blur the lines between residential and retail, indoors and outdoors, home and hospitality," said Gary Friedman, chairman and CEO of RH, in a statement.

"Spaces that activate all our senses, and spaces that cannot be replicated online," Mr. Friedman said. "We are thrilled to be part of the energy and invention that continues to define the Silicon Valley community, and we are proud to add this Gallery to our hometown portfolio."

## California king

Three levels feature globally sourced art and antiquity displays, a rooftop restaurant and park, and more.

A sunlit central hall with 13-foot ceilings frames a series of product showrooms on The Gallery's ground stop. RH furniture, lighting and dcor options are set against one-of-a-kind antiques and artifacts from Mr. Friedman's trips abroad.

On floor two, RH Collections are showcased through artistic lifestyle installations built by internationally acclaimed designers. Here, the RH Interior Design Studio presents clients with bespoke customization services, joined by RH Rugs exclusives only available at the West Coast store.



*RH Collections installations were arranged by renowned interior designers. Image credit: RH*

Upon ascending a grand floating staircase to the building's top level, a garden-style Rooftop Restuarant greets guests with the most updates to an RH menu in more than a decade.

Visitors can dine on new signature dishes before exploring the property's Rooftop Park, a landscaped setting with RH Outdoor lounges and panoramic views of the Bay Area's Kings Mountains.

The store boasts both referential and contemporary design elements through out. Retractable glass-and-steel French doors offer transparency and access to the outdoors, where lush gardens and 100-year-old olive trees await guests upon building entry, while a Venetian plaster exterior keeps classic touches close.



*Transparent architectural features meet grand design codes within the establishment. Image credit: RH*

An on-site bar serves Champagnes and other refreshments that accompany visitors through out the retail journey, including limited-production wines from small Napa Valley vintners.

Located at 180 El Camino Real in Palo Alto, The Gallery operates from 10 a.m. to 8 p.m. daily. The RH Rooftop Restuarant remaining open from 11:30 a.m. to 8 p.m. most days of the week.

The new center is not the only luxury hub hitting the region. Just last month, Swiss watchmaker Breitling debuted a boutique in San Francisco ([see story](#)).