

## REAL ESTATE

# Dolce & Gabbana reveals design plans for branded Miami residences

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*The brand is presenting both residential and hospitality spaces. Image credit: JDS Development Group*

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By LUXURY DAILY NEWS SERVICE

Italian fashion house Dolce & Gabbana has revealed its design and details for a milestone opening.

The brand is embarking on its first-ever real estate project in the United States. Located at 888 Brickell in Miami and conceptualized in collaboration with firm JDS Development Group, Dolce & Gabbana Grand Residences will be 1,049 feet tall, making it the tallest building in the city.

"After the launch of our Casa Collection in 2021, it was natural to follow with a hotel and residential strategy ensuring the very best of Italian hospitality," said Alfonso Dolce CEO of **Dolce & Gabbana**, in a statement.

"For us, the cultural vibrancy of Miami is the perfect backdrop for our world debut in the real estate sector with fatto a mano' (handmade) craftsmanship at its heart," Mr. Dolce said. "The project will embody the very essence of the Dolce&Gabbana universe a luxurious, timeless design experience."

## Miami move-in

Featuring 250 rooms and suites, the condo hotel will also be home to six dining and beverage outlets.

A signature restaurant will be posted on the ground floor. Two bars will be in the Grand Lobby, and a Pool Club restaurant and bar will serve up day-to-evening deckside bites meanwhile, a demo kitchen and private eateries will complete a varied culinary footprint.

Common spaces will capture Dolce & Gabbana's love of flair, with craftsmanship adding the brand's aesthetic to the interiors. This will visually feed into the maison's push for elevated experiences and lifestyle-driven luxury.



*The Lounge Bar at 888 Brickell will offer high-end gathering spaces. Image credit: JDS Development Group*

Black and burgundy marble will decorate the grand residential lobby, with three custom-designed Venetian hand-made chandeliers sparkling from the ceiling. These hues will be woven throughout the property, creating a cohesive look, from the first-floor ebony staircase to the lavish bar cast with glass, velvet and polished nickel.

An event space will offer plush sitting areas, a stage and a DJ booth for an entertainment option. Leopard print and bronze palms will marry Dolce & Gabbana codes and Miami's glamor.

These visual aspects are made possible by M2Atelier studio. In partnership with the prestige label for over two decades, the collaborating firm has a deep understanding of the house's creative needs.

The faade is being designed by architect firm Studio Sofield. Modernist skyscrapers and Milanese design from the mid-century are serving as the company's muse.

Additional perks of the Grand Residences include a pool club, gelateria, fitness center, golf simulator, indoor padel court, yoga and pilates studio, recovery spa, juice bar, barber shop, theater, lounge, billiard's room, children's playroom, meeting suites, workspace and 44-foot lap pool.



*The Lobby at 888 Brickell will boast Dolce & Gabbana design codes. Image credit: JDS Development Group*

The living spaces will be shaped around flexibility buyers of the residences will be able to rent out their homes by using the hotel program when not in private use.

"The global real estate spotlight is shining on Miami and Brickell, in particular due to many prominent businesses relocating to the area," said Michael Stern, founder and CEO at JDS Development Group, in a statement.

"This extraordinary, branded condo hotel for Miami will ensure that the demand for world-leading, design-led spaces with unparalleled views can be fulfilled; we are extremely proud to launch the collaboration with Dolce & Gabbana in this iconic tower," Mr. Stern said. "The fashion house's pursuit of quality and detail in design together with their ability to create a beautiful world of authentic lifestyle filled with incredible hospitality guarantees we are embarking on a successful, creative journey for our future visitors, guests, and residents alike."

JDS Development Group is also working with another business in luxury, which like Dolce & Gabbana is picking Miami as the spot for its inaugural residential project ([see story](#)).

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