

EDUCATION

Green graduate program from Kering hits London College of Fashion

March 19, 2024



Interspecies, intergenerational and intragenerational justice will be core tenets of the courses. Image credit: CSF

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate Kering is continuing its established push for environmental education.

Coinciding with the 10th anniversary of its partnership with London College of Fashion (LCF)'s [Center for Sustainable Fashion](#) (CSF), the group is rolling out a new academic offering. The Kering x CSF graduate program builds the green leaders of tomorrow, training those wanting to become decision-makers in the industry.

"The only way to train people truly and effectively is to work closely with schools and universities to build a comprehensive approach on sustainability issues," said Marie-Claire Daveu, chief sustainability and institutional affairs officer at [Kering](#), in a statement.

"In fact, Kering and LCF's long-standing collaboration is focused on harnessing the power of education and creativity in support of our planet," Ms. Daveu said. "We share the same vision on empowering young talents and encouraging the next generation of fashion professionals to place sustainability at the heart of their future careers."

Green goals

Taking three years to complete, the new program's curriculum arms students with the knowledge they will need to develop sustainable governance models.

The Kering x CSF program expands on previous educational courses launched by Kering as part of its collaboration with LCF. In the decade that they have worked together ([see story](#)), the conglomerate has granted academic offerings inside perspectives and expertise.



This year, the Carbon Disclosure Project gave Kering a "triple A" rating for its green efforts. Image credit: Kering

Providing comprehensive training modules, Kering's contributions to the institution help scholars learn how to put sustainability at the heart of business strategies in the fashion world.

Multiple industries are addressed outside of design, placing long-term environmentalism at the core of the program's goals.

The group is specifically emphasizing intersectionality by turning to the work of Swedish scientist Johan Rockström. Interspecies, intergenerational and intragenerational justice three notions otherwise known as the "3Is" will be core tenets of the courses.

Students will be divided into governance teams and will work together to conduct research through these lenses. They will be added to a youth board so that they can exchange knowledge with other researchers and hone skills that will help them in their trade after their schooling is complete.

The program is exclusively offered at [LCF](#) and the [Fashion Values MOOC](#).

This is not the first time this year that Kering has engaged in green education, recently revealing a course in China ([see story](#)).

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