

TRAVEL AND HOSPITALITY

Waldorf Astoria to build first standalone residences outside US

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The location is within walking distance of the city's iconic attractions. Image credit: Hilton

By LUXURY DAILY NEWS SERVICE

Hilton's **Waldorf Astoria** is introducing new living spaces in the thriving Middle East luxury market.

Welcoming its first standalone residences outside the United States, the brand has announced it is building the Waldorf Astoria Residences Dubai Downtown. Planned for completion in 2028, the project will be spearheaded by renowned real estate company NABNI Developments.

"The addition of Waldorf Astoria Residences Dubai Downtown marks a significant milestone in strengthening our presence in the EMEA market," said Dino Michael, senior vice president and global head at Hilton Luxury Brands, in a statement.

"This collaboration not only underscores our commitment to delivering unparalleled luxury experiences but also highlights our confidence in the continued growth potential of the region."

Luxury living

Set on a 1.5-acre plot of land, the residences will be within walking distance of several famed landmarks, including the Burj Khalifa and Dubai Mall.

While details on the development are sparse, Waldorf Astoria promises the property will offer the best possible and top-of-the-line services and amenities for guests and residents. Design will be handled by Uruguayan firm Carlos Ott Architects, with the interiors to be done by international hospitality company Hirsch Bedner Associates, both renowned in their respective fields.



Executives from NABNI Developments and Hilton signed the partnership agreement earlier this month. Image credit: Hilton

“We are looking forward to bringing the prestige and globally renowned sophistication of Waldorf Astoria to the UAE, establishing a new benchmark of luxury living and opulence in Dubai’s real estate landscape,” said Abdulrahman Alsuwaidi, cofounder and chairman of NABNI Developments, in a statement.

“Dubai is a destination of limitless possibilities, and Waldorf Astoria Residences Dubai Downtown will not only serve to embody this cultural legacy of innovative excellence, but also provide a truly visionary, world-class luxury residential lifestyle experience.”

A full unveiling of the property is slated to occur soon, with [reservations](#) for brokers and investors available now.

The announcement follows other luxury brands entering the Dubai real estate space. French crystal maker Baccarat among them, the maison’s namesake hotel line plans to open a resort and residences in 2026 ([see story](#)).

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