

AUTOMOTIVE

## Lamborghini, fountain pen master Montegrappa launch luxury line

July 18, 2023



*Inspired by models from the brand's inaugural decade of 1960, a line of limited-edition fountain and rollerball pens will be released in Sept. 2023. Image credit: Lamborghini*

By LUXURY DAILY NEWS SERVICE

Italian automaker **Lamborghini** is paying homage to pieces of its past with a new partnership.

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Announced today, the carmaker is collaborating with leading luxury Italian writing instrument company Montegrappa on a line of limited-edition fountain and rollerball pens inspired by models from the brand's inaugural decade of 1960. Called "Automobili Lamborghini 60," the collection comes as a part of the manufacturer's overarching 60th-anniversary celebration.

History is written

Releasing in Sept. 2023, the collection will feature six distinct versions of rollerball and fountain pen varieties, for a total of 12.

Each of the 12 pen capsules will be limited to 60 units each, for a total of 720 items available to the public, granting the lines a distinct air of exclusivity. Each product family will represent a different color from Lamborghini's catalog of iconic shades while tributing the design of 1960s sports cars.

Included variations include Arancio Apodis (orange), Bianco Siderale (white), Verde Viper (green), Blu Aegeus (blue), Grigio Titans (silver/grey) and Nero Noctis (black).

Handcrafted out of what the automaker calls "all-Italian advanced materials," the resources used include an aluminum frame and coverage in forged carbon fiber. The writing instruments take on the design codes of Lamborghini, with hexagonal body profiles and ultra-light construction highlighting the end product.

The brand claims the tools perform at the highest mechanical level, with Montegrappa's Power-Push technology for fast ink filling, a custom quick-release system for easy access to the ink chamber and a red snap switch, inspired by the cars' red toggle start button, to initiate usage.

A hexagonal plate bears the 60th-anniversary insignia, with the brand's shield engraved in the 18-karat gold nib. All units are enclosed in a specially-made black collectors case denoting the milestone.

The Automobili Lamborghini 60 line will be available later this year at select boutiques and retailers and on Montegrappa's online storefront.

Fellow automaker Aston Martin is also celebrating a milestone year, releasing 110 "Valour" models in accordance with its total years of operation ([see story](#)).

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