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SPORTS

Sotheby's auctions coveted Michael Jordan jersey

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One of the rarest jerseys from Mr. Jordan to ever appear at auction, the piece is estimated between \$3 million - \$5 million. Image courtesy of Sotheby's

By LUXURY DAILY NEWS SERVICE

Auction house Sotheby's is guiding consumers to the three-point line with an auction honoring NBA legend, Michael Jordan.



Sotheby's is set to auction Mr. Jordan's game-worn jersey from the 1998 NBA Finals. One of the rarest jerseys from Mr. Jordan to ever appear at auction, the piece is estimated between \$3 million - \$5 million.

"The 1997-1998 season is perhaps one of the most popular among Jordan fans, as Michael was reaching the height of his abilities while simultaneously pursuing what he understood would be his last chance at an NBA Championship with the Chicago Bulls," said Brahm Wachter, head of streetwear and modern collectibles at Sotheby's, in a statement.

"The season itself is his magnum opus' as an athlete, and a testament to him as a champion and competitor," he said. "Finals jerseys from Jordan are remarkably scant, and the 1997-1998 Finals are arguably the most coveted of them all."

Wearing the last dance

The online, single-lot auction, "Invictus," will be open for bidding on Sotheby's.com Sept. 6-14, 2022. It arrives just before the 25th anniversary of the 1997-1998 season, commemorated as Mr. Jordan's "Last Dance" season.

The jersey, worn during the NBA Finals Game 1 in 1998, marks the highest auction estimate for a jersey from the athlete, as well as any piece of his memorabilia.



The auction also marks the first time the jersey has appeared in public in more than 20 years since Mr. Jordan wore it on the court. Image courtesy of Sotheby's

The piece is viewed as one of the most sought-after pieces of sports memorabilia and a pinnacle of exclusivity as it is one of only two Finals jerseys to ever appear at auction from Mr. Jordan's six championships.

The auction also marks the first time the jersey has appeared in public in more than 20 years since Mr. Jordan wore it on the court.

This is not Mr. Jordan's first dance with the auction house.

Last April, Sotheby's hosted an online auction for a pair of red sneakers worn by Mr. Jordan during the start of his Chicago Bulls career (see story).

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